

JOB POSTING

Cherry Hill Strong was established in 2021 as the neighborhood's community quarterback organization; charged with engaging the community, coordinating efforts and investments across the Purpose Built Communities' four pillars: Education, Community Wellness, Economic Vitality, and Housing. We partner with Cherry Hill residents and community leaders to ensure collaboration among partners, build in mechanisms for meaningful community feedback, and accountability towards achieving the community's long-term goals.

Job Title: Community Organizer

Part/Full-Time: Full-time

Job Reports to (title): Community Wellness Program Manager

FLSA (Exempt/Non-Exempt): Exempt

Date Issued/Revised: December 2024

Location: Office, Remote, Community

Pay Range: \$47,000 - \$70,000 annualized

PURPOSE OF JOB

The Community Organizer will play a central role in engaging and mobilizing Cherry Hill residents, fostering leadership, and organizing campaigns that address local needs. The position involves working directly with community members to identify issues, build relationships, and drive collective action around pressing concerns.

ESSENTIAL JOB FUNCTIONS

Community Outreach and Engagement

- Build strong, trusting relationships with Cherry Hill residents, neighborhood leaders, local organizations, and key stakeholders.
- Conduct outreach through door-to-door canvassing, community meetings, events, and one-on-one conversations to understand community needs and concerns.
- Regularly host community forums, listening sessions, and workshops to facilitate dialogue and gather input on local issues.

Campaign Development and Coordination

- Lead or support the development of campaigns focused on issues such as affordable housing, job access, public safety, education, environmental justice, and health disparities.
- Work closely with residents to design and implement organizing strategies,
- Coordinate logistics for events and actions, including outreach, materials, and volunteer management.

Leadership Development

- Identify, recruit, and support new community leaders by providing mentorship, training, and opportunities to take on leadership roles in organizing efforts.
- Develop and facilitate leadership workshops and skill-building sessions to empower local residents to become effective advocates.

Advocacy and Policy Action

- Represent Cherry Hill residents in meetings with policymakers, government agencies, and elected officials to advocate for policy changes and resources that benefit the community.
- Mobilize residents to participate in civic engagement.

Community Communications and Mobilization

- Create and distribute informational materials, including newsletters, flyers, and social media content, to keep the community informed about ongoing campaigns and events.
- Manage social media platforms and digital communication to build engagement, raise awareness, and amplify community voices.
- Organize community events to raise awareness on key issues and build support for organizing campaigns.

Collaboration and Coalition Building

- Work in coalition with other community organizations, advocacy groups, and local stakeholders to strengthen the impact of campaigns and broaden community outreach.
- Represent the organization at local meetings, coalitions, and other community-based networks.

Administrative and Reporting Duties

- Keep detailed records of community engagement activities, meetings, and campaigns.
- Provide regular progress reports to the Program Director or Executive Director.
- Assist with grant reporting and other administrative tasks as needed.

QUALIFICATIONS

Technical Qualifications

- Bachelor's degree in public health, education, or related field is preferred; or equivalent experience
- 1-3 years of experience working in community organizing, advocacy, or social services
- Experience in organizing diverse communities
- Current or former Cherry Hill resident preferred; must have experiential knowledge of the Baltimore area and the needs of the community

Knowledge, Skills and Abilities

- Passion for the mission of Cherry Hill Strong
- Strong understanding of Cherry Hill's assets and challenges
- Deep commitment to social justice, community service and living out anti-racist values
- Proven ability to develop partnerships and build consensus among diverse individuals
- Ability to work independently and as part of a team
- English/Spanish bilingual preferred

Cherry Hill Strong does not discriminate in employment on the basis of race, color, religion, sex (including pregnancy and gender identity), national origin, political affiliation, sexual orientation, marital status, disability, genetic information, age, membership in an employee organization, parental status, military service, or other non-job-related factors.